



Jodi R Bloom, RN MBA

Principal - Eagle River, WI

EXPERIENCE DEPTH

- 36 years' experience in healthcare industry
- 12 years' of solid clinical background
- 24 years' experience as healthcare IT analyst; clinical, financial, decision support and process healthcare consultant.
- 16 years' Consulting Experience specializing in selection, implementation & support of Payor contract Management Systems.

CERTIFICATIONS

- Epic Resolute Hospital Billing Expected Reimbursement Contracts v2012, 2014, 2015, 2017, 2018
- Epic Clarity Data Model Resolute Hospital Billing v2014, 2015, 2017
- Epic Clarity Data Model Resolute Professional Billing v2014, 2015, 2017

EXPERTISE

- Software implementation, training & support – Epic Resolute HB & PB, Clarity, Ascent®, Payment Integrity Compass®, JDA eHealth Parathon, NTT Optimum
- Data Mining – Crystal Reports, Epic Clarity, UNIX, SQL, MS Access, MS Word, MS Excel & proprietary report writers.

PROFESSIONAL HISTORY

Bloom Road Consulting Group LLC (BRC)

2001 – Present

Principal (Specializing in Payor Contract Management)

Provide remote & onsite payor contract management consulting services to hospitals and clinics across the United States

- Provide remote and onsite healthcare consulting and contracting services: business process improvement, system implementation, customized training, report writing
- Assist hospitals to maximize their implementation of information systems with a focus on payer contracting and revenue cycle data mining
- Translate managed care contracts into software business rules for expected reimbursement calculation.
- Develop and maintain reports for patient clinical and financial reports for single or multiple facilities with annual revenues from \$5M to \$4B
- Provided over 100 hospitals and healthcare providers with tools and expertise to improve their use of software to improve how people use technology for healthcare providers to receive correct reimbursement
- Trained over 100 individuals in system implementation and report writing
- Maintain website and blog with technical and industry topics. <http://www.bloomroad.com>

Engagements by Software:

Epic

- 2013-2018 Children's Memorial, Dayton OH
 - Epic Resolute Hospital Billing (HB)/Professional Billing (PB) Expected Reimbursement Contracts:
 - Build components, extensions & fee schedules for Hospital Billing & Professional Billing commercial & Medicaid contracts.
 - Register patients, drop claims in HB & PB. Troubleshoot errors in work queues. Test contract calculations
 - Epic Clarity Data Model - Resolute Hospital and Professional Billing:
 - Write Clarity reports for HB & PB Resolute with focus on Expected Reimbursement contracts and Claims
- 2018 Hospital Sisters Health System
 - HB Expected Reimbursement Contracts:
 - Regulatory Medicare, Workers Comp, Tricare
 - Commercial Contracts

Engagements by Software: Epic Continued

- 2016-2017 Memorial University Medical Center, Savannah GA
 - HB Expected Reimbursement Contracts:
 - Regulatory Medicare, Workers Comp, Tricare
 - Commercial Contracts
 - Payor Contract Modeling
- 2016 Stanford Healthcare
 - Clarity Report Writer: Developed Epic Clarity reports using SQL and Business Objects WebI
- 2015 St Luke's Medical Center, Houston TX
 - End User Training

Payment Integrity Compass® (Concuity) – Specializing in complex contracts

- 2017 Professional Billing proprietary clients
- 2007-2009 Providence Health and Services, Renton WA
- 2015 St Luke's Medical Center, Houston TX
 - Onsite End User Training
- 2012–2017 Various proprietary clients:
 - Troubleshoot interfaces between host systems ie Epic and PIC
 - Regulatory Institutional and Professional Contracts.
 - Build & validate Medicare and Tricare
 - Quarterly Maintenance
 - Commercial Institutional and Professional Contracts.
 - Implementation
 - Maintenance
 - Interpretation, Build and Validate
 - Modeling for Contract Negotiations

Parathon – SQL & Crystal Reports

- 2010-2014 JDA eHealth, Naperville IL – Contract Position
 - Review databases, create Crystal Reports, SQL Reports
 - Troubleshoot interfaces and extracts to population JDA database

GE Centricity CPM - Crystal Reports

- 2009-2015 East Texas Medical Center, Tyler TX

NTT Optimum – Contract Management

- 2010-2016 NorthBay Medical Center, Fairfield CA

Ascent: Contract Coding, Crystal Reports, 5r, SQL, Technical Support

- 2013-2015 Orlando Health, FL
- 2011-2014 University of Arkansas for Medical Sciences, Little Rock, AR
- 2011-2014 Catholic Health West/Dignity Health
- 2011-2013 Thomson Reuters Healthcare, Truven Health
- 2006-2014 El Camino Hospital, Mountain View, CA
- 2006 White River Medical Center, Batesville, AR
- 2006 Halifax Health, Daytona Beach FL
- 2005-2017 Children's Medical Center Dayton, OH
- 2005-2006 Seton Healthcare, Austin, TX
- 2004-2015 NorthBay Medical Center, Fairfield CA:
- 2004-2009 Providence Health and Services, Renton WA
- 2003-2007 Sentara Healthcare, Norfolk VA
- 2001-2016 Methodist LeBonheur Healthcare, Memphis TN
- 2001-2005 Health Management Associates, Naples, FL

Triad Hospitals and Quorum Health Group, Brentwood TN

2000 – 2002

Sr. Decision Support Analyst

Served as a Decision support analyst for Quorum Health Group's 23 for-profit hospitals in United States

- Technical implementation coordinator of the Ascent® Contract Management System in 17 hospitals
- Programmed contracts into system, developed reports, backups, and monitored interfaces from HBOC Star, Meditech, CPSI, Quadramed Affinity, PSSI, First Coast
- Wrote or modified customized log. Evaluated and filled executive, management, and end-user requests for custom reports including variance reports for Commercial, Medicare and Managed Care accounts
- Developed curricula and trained users at hospitals and corporate offices

Saint Thomas Health Services, Nashville TN

1998 – 2000

Applications Analyst

Served as Implementation Project Manager for Ascent® Contract Management & Quality Management Systems

- Established processes for contract modeling, returned contractals, and Utilization Review
- Produced clinical and financial reports with Crystal Reports. Developed audits for data reliability, and supported end users and operational leaders

Superior Health and Proactive Care

1996 – 1998

Provider Relations coordinator

Served as Case Manager for health plan

- Performed medical necessity review and catastrophic medical case management for health plan
- Coordinated selection and implementation of claims adjudication and case management software Developed Access and Crystal Reports
- Established processes for provider relations, fee schedule development, and credentialing for a startup Preferred Provider Organization

Howard Young Medical Center, Woodruff WI

1993 – 1996

Clinical Information Analyst

Served as analyst

- Implemented Order Entry software for Patient Care Areas in the hospital
- Chaired the compliance task force to prepare successfully for JCAHO accreditation
- Coordinated search and selection for new hospital information system for multiple facility functionality

Hospitals & Clinics, Northern WI and IL

1993 – 1996

Registered Nurse

Served as RN in clinical areas of OB, ER, ICU, Home, Health & Physician's office

- Specialized in Labor and delivery, Patient Education, Policy & Procedure Development
 - Eagle River Memorial Hospital, Eagle River, WI 1982-1986, 1988
 - Mercy Hospital, Urbana, Ill 1987-1988
 - Howard Young Medical Center, Woodruff, WI 1988-1993
 - Vilas County Home Health, Eagle River, WI 1986-1987
 - North Twin Medical Associates, Eagle River, WI 1986

FORMAL EDUCATION

North Central Technical Institute, Wausau WI

- A.D.N. Associate Degree in Nursing

University of Wisconsin, Green Bay WI

- B.S.N. Bachelor of Science in Nursing

Regis University, Denver CO

- M.B.A. Master in Business Administration in Healthcare Management. - GPA 3.97